

# Figgo



Don't Settle For 'Automatic Jaisa'. Go 'Fully Automatic'.

*Ford*

You are family to us.

We will always treat you with respect.

Be truthful and transparent.

Pay attention to your needs.

And fulfil our promises.

Ford. Kuch alag si, family wali feeling.



### Service Price Promise

Calculate your service cost and know exactly how much it will cost to replace your car's parts



### Ford Fast Forward Service

Ford commits to deliver the guest car within 90 minutes on every Periodic Maintenance Service



### Pick Up and Drop

Opt for pick-up and drop at your doorstep for your car service



### Real-Time Service Update

Receive regular real time updates for your car service



### Ford Protect Roadside Assistance

Just dial 1800-209-7400 or 1800-103-7400 for any emergency support for your Ford vehicle. (Available 24x7)

# Introducing Ford Figo

With Fully Automatic 6-Speed Transmission.

Get set to experience the smoothest drive,  
the thrill of acceleration and the fun of driving  
with the new truly, fully automatic Figo.

Get set to experience an automatic like no other.

## Fully Fun. Fully Automatic.





# Key Automatic Features



6-Speed Automatic Transmission



Sport Selectshift®



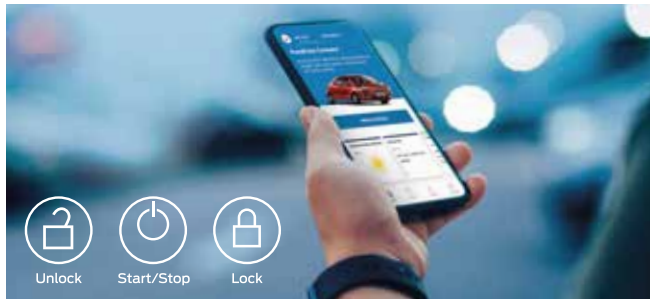
Hill Launch Assist



Electric Stability Control



Traction Control



Remote Start/Stop With FordPass™

## Fun To Drive



Powerful Engine

## Style



Aerodynamic Design



Stylish Interiors

## Safety



6 Airbags



ABS & EBD

## Technology



Automatic Headlamps

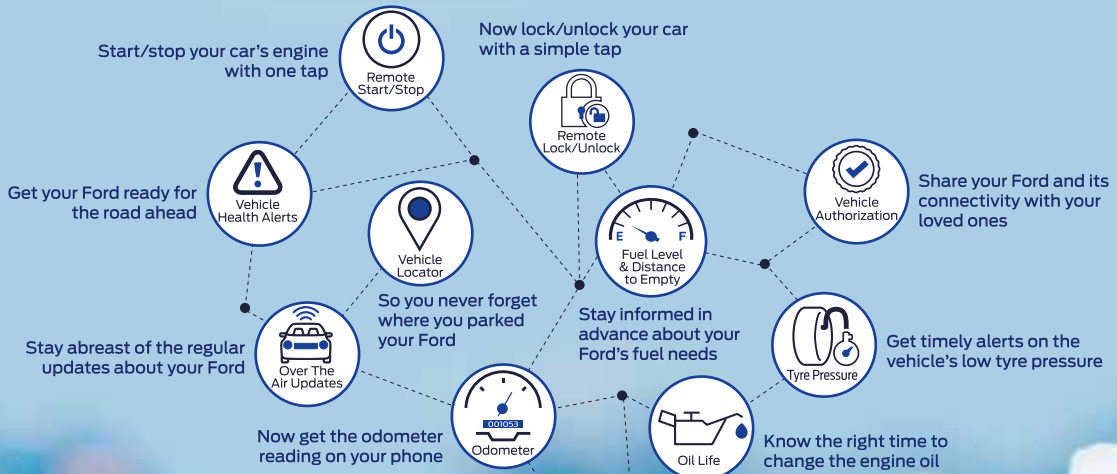


Touchscreen With Embedded Navigation

# Presenting FordPass™ SMART VEHICLES FOR A SMART WORLD

Experience connectivity with your Ford wherever you are.

Experience the next-gen connectivity with your Ford vehicle and access features like remote start/stop, remote lock/unlock, vehicle locator, vehicle health alerts and more on your phone through the FordPass™ app.



Terms and conditions apply. Remote Start/Stop feature available only with AT variants. Tyre Pressure & Oil life alerts are available on selected variants only.



## 3-Year Factory Warranty

The Ford Figo now comes with 3-year factory warranty.

## Ford Service Price Promise

New Ford customers will get an additional third free<sup>†</sup> service at 20,000 kms.

When it comes to Ford service, believe in facts and not impressions. Here is the Ford Figo periodic maintenance table for you to see and judge for yourself.

Periodic maintenance service prices~			The price you see is the price you pay.									
Model	Variant	Engine	10,000 kms	20,000 kms	30,000 kms	40,000 kms	50,000 kms	60,000 kms	70,000 kms	80,000 kms	90,000 kms	100,000 kms
Figo AT	Petrol	1.2L	1313	1478	4362	4097	3932	6047	3932	4097	4362	4097

Note: Prices are of Delhi incl. of all taxes, windshield washer is optional, Prices are subject to change without any prior notice. SPP prices are applicable from 20<sup>th</sup> July, 2021. <sup>†</sup>Only the labour is free for 2 years/20,000 kms service, whichever occurs earlier.

## Affordable Parts

When it comes to the price of car parts, Ford keeps your pockets happy. We work hard every day to localise and make the spare parts readily available. That's why we have been declared the leaders in spare parts affordability 3 consecutive times\*. You can visit [www.fordservicepricepromise.com](http://www.fordservicepricepromise.com) to check your Ford car maintenance cost in our Service Price Promise portal and pay only what you see. \*AutoCar Spare parts survey 2016, 2018, 2020

## Colours

Figo Titanium  
Ruby Red



Moondust Silver



Smoke Grey



White Gold



Diamond White



### Technical Specifications

Engine	Petrol
Transmission	6-Speed Automatic
Applicability	Titanium & Titanium+
Displacement, cc	1194 cc
Max. Engine output, PS (kW) @ rpm	96PS (71.2kW) @ 6500 rpm
Max. Torque, Nm @ rpm	119 Nm @ 4250 rpm
Fuel Efficiency (km/l)	16.0 km/l
Kerb Weight (kg)##	1081-1094 kg
Fuel Tank Capacity (L)	42 l
Dimension	
Overall Length (mm)	3941
Overall Width (mm)	1704
Overall Height (mm)	1525
Wheelbase (mm)	2490
Suspension	
Front	Independent McPherson
Rear	Semi-Independent (Twist Beam type)
Brakes	
Front	Ventilated Disc Brakes / Hydraulic, Vacuum - Assisted, Tandem Master Cylinder
Rear	Drum Brakes / Hydraulic, Vacuum - Assisted, Tandem Master Cylinder with Auto Slack Adjuster
Steering	
Technology	Electric Power Assist
Functionality	Tilt Only
Wheels* & Tyres	Titanium /Titanium+
Wheels	6.0 J x15 Alloy Wheels
Tyres	195/55 R15

\*Wheel size is 195/55 R15

### Features

Rear Fog Lamps	✓	✓
Outer Door Handles	Body Colored	Body Colored
Front Grille Surround	Chrome	Chrome
Grille Mesh	Silver Painted	Silver Painted
Outside Rear-View Mirrors	Body Colored	Body Colored
Front & Rear Bumpers	Body Colored	Body Colored
Fog Lamp Bezel	Chrome	Chrome
Alloy Wheels	✓	✓
Front Fog Lamps	-	✓
B Pillar Black Applique	✓	✓
Rear Defogger	-	✓
Rear Washer + Wiper	-	✓
Charcoal Black Interiors	✓	✓
Seat Upholstery	Fabric	Fabric
Adjustable Front Seat Headrests	✓	✓
Map Pocket - Front Passenger Seat	✓	✓
Parking Brake Lever Tip	Chrome	Chrome
12V Power Point - Front	✓	✓
Passenger Vanity Mirror	✓	✓
Rear Package Tray	-	✓
Adjustable Rear Seat Headrests	✓	✓
Driver Seat Height Adjustment	✓	✓
Vehicle Connectivity with Ford Pass	✓	✓
Touchscreen (Capacitive) Infotainment System	17.78 cm (7.0)	17.78 cm (7.0)
Embedded Navigation	✓	✓
FM/AM Radio + Aux-in + USB	✓	✓
^Bluetooth®	✓	✓
4 Speakers (2 Front + 2 Rear)	✓	✓
Front Dome Lamp	✓	✓
Welcome Lamps	✓	✓
Tilt Steering	✓	✓
Inner Rear-View Mirror	Day/Night	Electrochromic
Distance to Empty	✓	✓
Door Ajar Warning	✓	✓
Low Fuel Warning	✓	✓
Power Windows	Front+Rear	Front+Rear
Driver Side Power Window - One Touch	✓ (Up & Down)	✓ (Up & Down)
Variable Intermittent Front Wipers	✓	✓
Auto Door Lock @ 15 km/hr	✓	✓
Electric Boot Release	✓	✓
Auto A/C	Manual	✓
Interior Grab Handles with Coat Hooks	✓	-
Boot Lamp	✓	✓
Steering Wheel Mounted Audio Controls	✓	✓
Gear Shift Indicator	✓	✓
Turn Indicators on ORVMs	✓	✓
Power Adjustable ORVMs	✓	✓
Power Fold ORVMs	-	✓
Tachometer	✓	✓
Push Button Start	✓	✓
Rain-Sensing Wipers	-	✓
Auto Headlamps	-	✓
Driver & Passenger Airbags	✓	✓
ABS <sup>1</sup> with EBD <sup>2</sup>	✓	✓
Engine Immobiliser	✓	✓
Front 3-Point Seat Belts	✓	✓
Rear Seat Belts (3 Points Outer, Lap Middle)	✓	✓
Driver & Passenger Seat Belt Reminder	✓	✓
High Speed Alert System <sup>^^</sup>	✓	✓
Rear Parking Aid	Camera	Camera
Remote Keyless Entry	✓	✓
Perimeter Alarm	✓	✓
Side & Curtain Airbags	-	✓
ESP <sup>3</sup> + TCS <sup>4</sup> + HLA <sup>5</sup>	✓	✓

1, Anti-Lock Braking System 2, Electronic Brakeforce Distribution 3, ESP: Electronic Stability Program, 4, TCS: Traction Control System, 5, HLA: Hill Launch Assist.



Compare Model >



Locate a Dealer >



Book a Test Drive >



## BUILT QUALITY, GREEN, SAFE AND SMART



**Service**

PETROL 16.0 km/l\*\*

GIVE A MISSED CALL TO  
**73301 73301**  
TO DOWNLOAD THE BROCHURE



### Savings on Service:

The Ford Figo comes with a 3-year factory warranty.

- **Scheduled Service Plan:** Covers periodic maintenance services
- **Total Maintenance Plan:** Covers complete maintenance of your car for guaranteed peace-of-mind ownership
- **Roadside Assistance:** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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